

Cyber Security Governance: Latest Trends, Threats and Risks

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Who we are

NetApp is a cloud-led, data-centric software company

Data is at the heart of your business, we help you manage it everywhere.

No matter where your data is, or how your business uses it, NetApp brings it all together in a carefully choreographed suite of software, hardware & the world's biggest clouds.

It's called your Data Fabric.

NetApp unlocks the best of cloud



“**Digital transformation** was a line item on many business agendas long before COVID-19 came along.

But the pandemic catapulted it to the **top of the priority list** for virtually every business in the world.”

CFO Magazine, June 2020
Brian Peccarelli, Co-COO, Thomson Reuters



COVID-19 catapulted transformation

2022

96%

of enterprise leaders said the pandemic sped up their company's digital transformation

95%

of companies say the pandemic accelerated investment into new ways to engage customers


80%

Increase in digitisation of customer interactions in 6 months

Source: Bloomberg Media Studies & McKinsey COVID-19 Survey



How much does ransomware cost?



\$5B

Insurance premiums

20%-30% annual
growth**



\$1,850,000

Average cost*

to remediate a
ransomware attack in
2021 (\$768,106 in 2020)



10X

Downtime and recovery time

Cost to remediate is
10 times the average
ransomware payment

*Sophos report survey data of 5,400 IT manager on "The State Of Ransomware 2021" Average cost was for U.S. companies.

** Standard and Poor's report.

Criminals want your data!

NetApp can help to protect it

Identify

- Assess your data protection and security posture
- Classify type of data, location, and permissions

Protect

- Block malicious data from being written to disk
- Create granular, **immutable** copies to thwart infection
- Prevent data deletion with **indelible** data copies

Detect

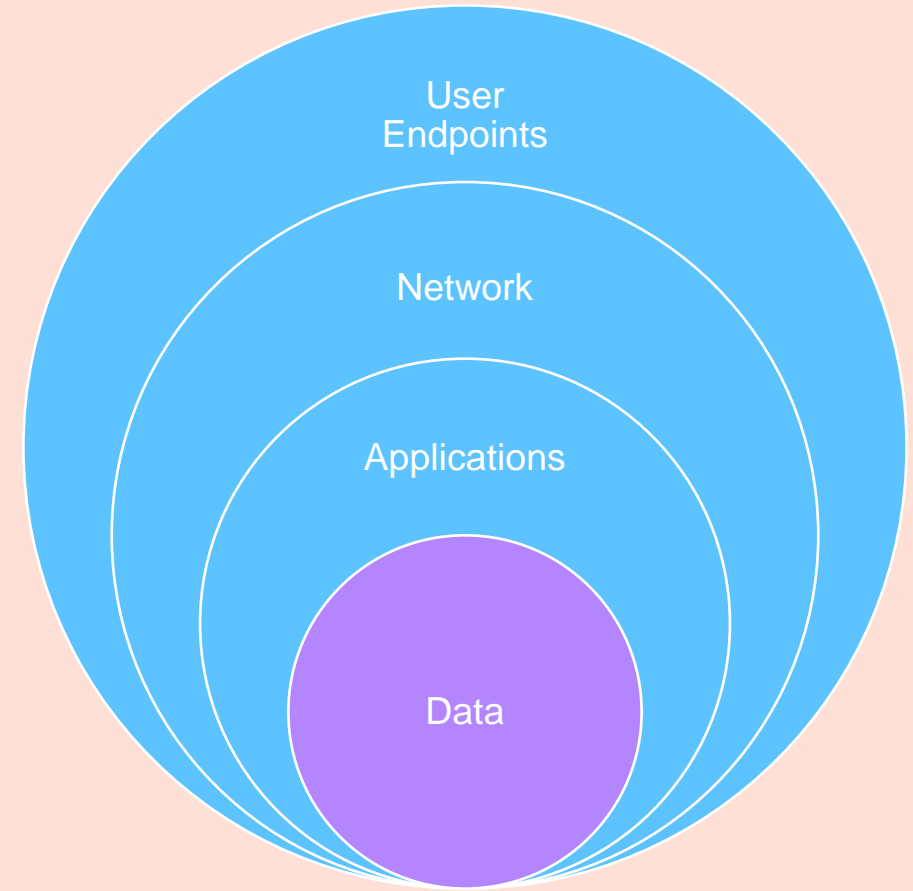
- Monitor user behavior for suspicious activity
- Detect storage behavior anomalies

Respond

- Initiate NetApp® Snapshot™ copies if an attack is identified
- Block malicious user accounts

Recover

- Restore data in minutes and bring applications back online
- Apply intelligent forensics to identify the source of the threat



**NetApp unlocks the best of
cloud**

